

Wardrobe Recommendations



① Bright, Warm Solids are Best
(Think coral, teal, purple)

② Avoid White, Red & All Black



③ Avoid Tight, Busy Patterns
Like Check or Herringbone
(They can "buzz" on camera)

④ Dress as if You Were Meeting an Important Client
*(If you're a banker, that would mean a suit;
if you're a plumber, wear a golf shirt)*



⑤ Don't wear Dangling Jewelry
(They may make noise that interferes with audio recording)

⑥ Makeup should be "You, plus 10%"



*(Wear a little more than you usually would, and lipstick is a MUST,
even if you don't wear it everyday)*



⑦ Get a Haircut One Week Prior to the Shoot
(And take special care to groom facial hair the morning of)

⑧ Bring Several Outfit Options
(Your producer can help you make a final selection)



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